

TheBrideandGroom.com & The Bridal Extravaganza present the  
**La Caille Bridal Show**

www.TheBrideandGroom.com/LaCailleVendors

TheBrideandGroom.com and the Bridal Extravaganza are excited to partner with La Caille to produce the incredible La Caille Bridal Show on July 19, 2008. We appreciate your participation and are excited for an amazing event for vendors and brides.

<b>Advertiser Information</b>	<b>ADVERTISER (COMPANY NAME)</b>	<b>CONTACT NAME</b>	
	<b>WEBSITE URL</b>	<b>EMAIL ADDRESS</b>	
	<b>ADDRESS (Street, City, State, ZIP)</b>		
	<b>VENDOR CATEGORY</b>	<b>PHONE #</b>	<b>FAX #</b>

<b>Advertising Details</b>	<b>BRIDAL SHOW BOOTH RENTAL RATES</b>	<b>THEBRIDEANDGROOM.COM WEBSITE RATES</b>	<b>MISCELLANEOUS (INDICATE QUANTITY NEEDED)</b>
	5 X 5            \$645	<b>Listing</b> \$300	_____ Electricity = \$65
	8 X 8            \$845	<b>Spotlight</b> \$500	_____ Table (plain) = \$25
	8 X 10          \$985	<b>Preferred</b> \$700	_____ Table (skirted) = \$55
	10 X 10         \$1085		_____ Chair(s) = \$5
	8 X 15          \$1545	Receive \$100 off if you book both the website and show.	_____ Bag stuffer with booth rental = \$75
	10 X 20         \$1845		_____ Bag stuffer without booth rental = \$300
	<b>special sizes</b> see map		\$_____ Total

<b>Selections</b>	\$_____ Booth Rental	<b>Credit Card</b>	<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMERICAN EXPRESS <input type="checkbox"/> DISCOVER		
	\$_____ Website Listing		CREDIT CARD #	EXP	CVV
	\$_____ Miscellaneous		NAME ON CARD		PAYMENT AMOUNT
	\$_____ Discount				\$
	\$_____ Less Deposit Paid		BILLING ADDRESS		ZIP
	\$_____ Balance		CHECK ONE		
Balance due no later than June 19, 2008. Late fee will be enforced.		<input type="checkbox"/> I authorize the Bridal Extravaganza to process the final payment on the given credit card (6/19/08). <input type="checkbox"/> Please invoice me. Final payments made by 6/19/08.			

I have read and agree to the terms and conditions set forth by Bride and Groom Marketing.

Client Signature \_\_\_\_\_ Date \_\_\_\_\_

## BOOTH RENTAL AGREEMENT

Initial next to each item

- \_\_\_\_\_ Exhibitor has the exclusive privilege to occupy space(s) number: 1<sup>st</sup> choice: \_\_\_\_\_, 2<sup>nd</sup> choice \_\_\_\_\_, 3<sup>rd</sup> choice \_\_\_\_\_.
- \_\_\_\_\_ The provided booth is 5x5/8x8/8x10/10x10/8x15/10x20. Booth space is only guaranteed when contract is received and booth is paid in full.
- \_\_\_\_\_ Exhibitor agrees to exhibit *only* the following service: \_\_\_\_\_ . Booth sharing without prior consent will not be permitted and could result in expulsion from the show and/or \$1085 fine per violation. Sharing the mailing list in any form may also result in expulsion from future shows and/or a \$5000 fine.
- \_\_\_\_\_ Exhibitors participate in the show at their own risk and cannot hold La Caille or show producers liable for damages, cost, losses, or expenses resulting from any incident connected with the show. Exhibitors must also carry their own business liability insurance.
- \_\_\_\_\_ If the event must be postponed or moved due to fire, natural disaster, or any other reason the monies paid will then be applied to the rescheduled date/location. If the event is cancelled, all deposits will be refunded.
- \_\_\_\_\_ Each exhibitor is asked to bring a stand-alone prize (no discounts, free of any obligation to the winner) with a minimum \$50 value to be given away at your booth (please have the prize available at your booth on the day of the show). A gift certificate will be given away at some point during the show that is redeemable at your booth for the provided prize. Please list your prize here: \_\_\_\_\_.
- \_\_\_\_\_ Any Exhibitor who is distributing food samples within their booth should follow basic food safety guidelines and must have a garbage can within their booth. All food samples must be bite size and liquids must be less than two ounces.
- \_\_\_\_\_ Exhibitor agrees to pay \$ \_\_\_\_\_ for booth rental. Half of the rent is due now. The balance is due **30 days before the show. Rental price does not include tables or electricity.** No pipe and drape is allowed to maintain the elegant feel of the show. There will be no hanging on the wall space. Electricity, tables and chairs will be available directly from the Bridal Extravaganza. Please call them directly at (801) 590-3509.
- \_\_\_\_\_ Exhibitor agrees to pay an additional \$50 if the balance for the rented booth is not paid on time, *unless* exhibitor makes prior written arrangements with the show producer. Failure to do so may result in forfeit of all deposits paid or reassignment of booth.
- \_\_\_\_\_ Exhibitor agrees to grant exclusive participation rights to the Bridal Extravaganza for future shows held at La Caille for 3 years from the date of this show, or until such time as the Bridal Extravaganza grants these rights to another show producer. This agreement is for La Caille only, and does not affect your participation at any other venues.
- \_\_\_\_\_ Cancellations. If the Exhibitor cancels more than 60 days prior to the show, all monies paid will be returned or can be credited toward the next Bridal Extravaganza. You forfeit your deposit if cancelled 30-60 days prior to the event. If you cancel within 30 days of the event and the Bridal Extravaganza cannot resell your booth space, you will be charged the full amount of the booth.
- \_\_\_\_\_ Mandatory Mediation/Arbitration. The parties expressly agree that any dispute, whether legal or equitable in nature, that might arise as to interpretation or enforcement of this Contract shall be submitted to mandatory mediation. If mediation is unsuccessful, the parties agree to submit the dispute to mandatory arbitration. Mediation and arbitration shall be mandatory and not permissive.
- \_\_\_\_\_ Attorney Fees and Costs Provision. In any litigation, mediation, arbitration, or other proceeding by which one party either seeks to enforce its rights under this Contract or seeks a declaration of any rights or obligations under this Contract, the prevailing party shall be awarded its reasonable attorney fees, and costs and expenses incurred.
- \_\_\_\_\_ Consent to Jurisdiction and Forum Selection. The parties hereto agree that all actions or proceedings arising in connection with this Contract shall be tried and litigated exclusively in the State and Federal courts located in the State of Utah.