

UTAH'S FINEST WEDDING ADVERTISING

The Features I Want

“ As a vendor,
TheBrideandGroom.com has all
of the features that I want. It is
incredible that I can change my
ad, on my time, and as often as
I would like. The website is easy
for brides to navigate and find
all the help they need to plan
their wedding. ”

Brody Dezember Photography



TheBrideAndGroom.com has quickly evolved into Utah's top online destination for brides and grooms.

With a comprehensive directory of wedding vendors, extensive wedding planning & idea section, featured weddings from local vendors, and a highly visited wedding planning blog, TheBrideAndGroom.com is a favorite for both brides and vendors.

Benefits of Advertising with TheBrideandGroom.com

- Company name prominently displayed
- Company profile & contact information
- Link to company website & blog
- 50 picture image gallery
- Online video streaming
- Link to downloadable brochure
- Large display area to feature your business
- Display your ad in flash, html, or various graphic formats
- Online account management to make changes at your convenience
- Option to participate in incentive program to further boost your business
- Opportunity to showcase your work on main areas of site, helping to build and maintain your brand

ENGAGING THE ENGAGED

Outperforming the Competition

How has TheBrideandGroom.com risen to the top so quickly? Plain and simple - we know what brides want when they plan their weddings.

Some of the ways we drive brides to you:

- Bridal Shows
- Billboards
- Email Newsletters
- Internet Ad Campaigns
- Wedding Planning Blog

If you are looking for an affordable and effective way to market your business, look no further than TheBrideandGroom.com

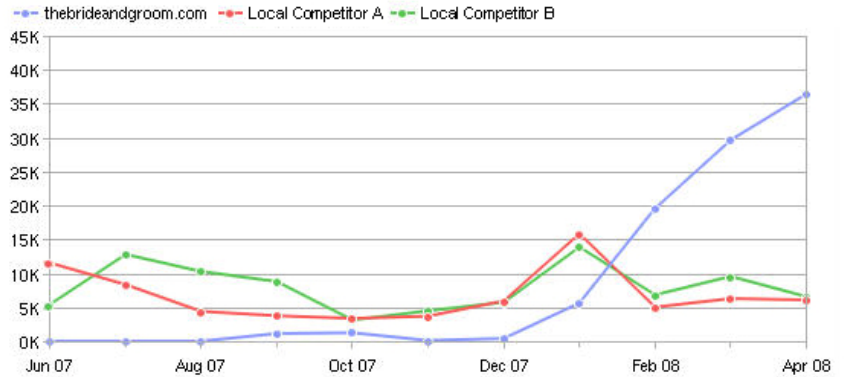
Everything I Need

“ This is the best website I found! Thank you for providing a stress free site with everything I need. ”

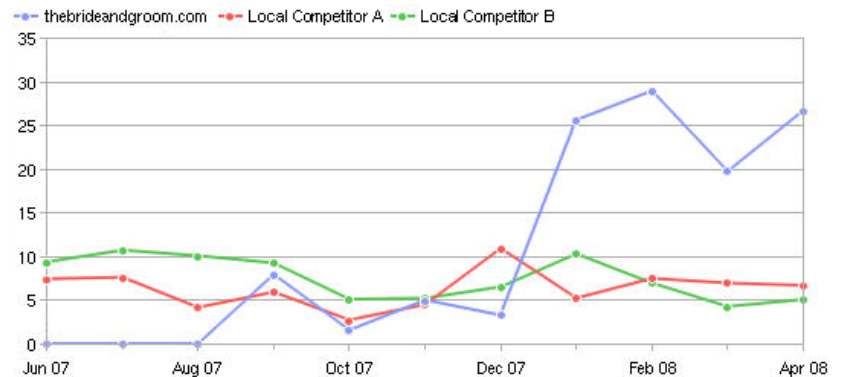
Kimberly ~ Bride

Brides Love TheBrideandGroom.com

Monthly Visits (Data assembled from independent third party analytics)



Page Views Per Visit (Data assembled from independent third party analytics)



April 2008 Stats	TheBrideandGroom.com	Local Competitor A	Local Competitor B
Pages per visit	26.7	6.6	5.0
Average time on site	10:16	5:55	3:00

Brides love TheBrideandGroom.com. Visitors to TheBrideandGroom.com spend almost twice as much time on our site compared to our competitors. They also visit four times as many pages as other Utah wedding websites.

What does this mean? Utah brides are using TheBrideandGroom.com to get ideas and find vendors for their weddings. You can't afford not to be a part of Utah's comprehensive online wedding planning resource - TheBrideandGroom.com.

WEBSITE ADVERTISING PACKAGES

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More for less

TheBrideandGroom.com brings you the best local website with the most advertising benefits for a fraction of the expense.

	TheBrideandGroom.com			Local Competitor A	Local Competitor B
	Preferred	Spotlight	Listing		
Contact information including address and phone number	X	X	X	X	X
Direct link to your website	X	X	X	X	X
Custom designed directory picture	X	X	X	X	X
Searchable company description	X	X	X		
Contact form sent to your email	X	X	X	X	X
Online account management	X	X	X		X
Customized profile with your ad in flash, html or graphical format	X	X		X	X
Listed on first page of category	X	X		X	X
Display in advanced search options	X	X			
40 picture photo gallery to feature your best work	X				X
Demo video to feature your services through audio and video	X			X	X
Direct link to your blog	X				
PDF brochure to include pricing or discounts	X				
	\$700	\$500	\$300	\$1,200 - \$2,400	\$3,500

BUILD YOUR BRAND

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*I Love the
Ideas*

“ I love your personalized
guest sign in ideas! Thank
you for putting your time
into this site... It's GREAT! ”

Ashleigh ~ Bride

Brides are looking for ways to customize their weddings. TheBrideandGroom.com offers a venue for brides to get inspiration from local vendors. This gives you the opportunity to showcase your services and have brides see your work again and again.

Featured Weddings

Looking for a venue to showcase some of your finest work? Show Utah brides and grooms what other couples are doing for their weddings and show off your great work.

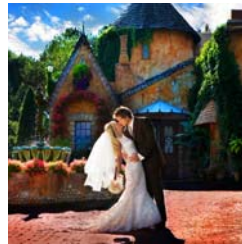
We feature new weddings regularly on our website, blog, and email newsletter. Brides come back again and again looking for the latest weddings.

Planning & Ideas

The planning and ideas section is for brides to look through image galleries and get inspiration for their weddings. This is a great opportunity for bridal shops, florists, wedding planners, hair stylists, and invitation studios to showcase their products.

We are looking for unique ideas, bright colors, and variety. Your company name will be listed with each image in the gallery, which helps build your brand.

Take advantage of these great opportunities to further promote your business. For more information, call us at 801.649.3924.



Photography by Swensen Photography

Advertiser Information	ADVERTISER (COMPANY NAME)	CONTACT NAME	
	WEBSITE URL	EMAIL ADDRESS	
	ADDRESS (Street, City, State, ZIP)		
	VENDOR CATEGORY LISTING	PHONE #	FAX #

Advertising Options		Preferred	Spotlight	Listing
	Contact information including address and phone number	X	X	X
	Direct link to your website	X	X	X
	Custom designed directory picture	X	X	X
	Searchable company description	X	X	X
	Contact form sent to your email	X	X	X
	Online account management	X	X	X
	Customized profile with your ad in flash, html or graphical format	X	X	
	Listed on first page of category	X	X	
	Display in advanced search options	X	X	
	40 picture photo gallery to feature your best work	X		
	Demo video to feature your services through audio and video	X		
	Direct link to your blog	X		
PDF brochure to include pricing or discounts	X			
	\$700	\$500	\$300	

Advertising Selections	Package Selection _____	<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMERICAN EXPRESS <input type="checkbox"/> DISCOVER		
	\$ _____ Package Amount	CREDIT CARD #	CVV	EXP /
	\$ _____ Additional Options	NAME ON CARD		
	\$ _____ Discount	BILLING ADDRESS		ZIP
	\$ _____ Total			

I have read the above information and agree to the terms and conditions set forth by Bride and Groom Marketing LLC.
 Terms and conditions are found at www.thebrideandgroom.com/terms.

Client Signature _____ Date _____